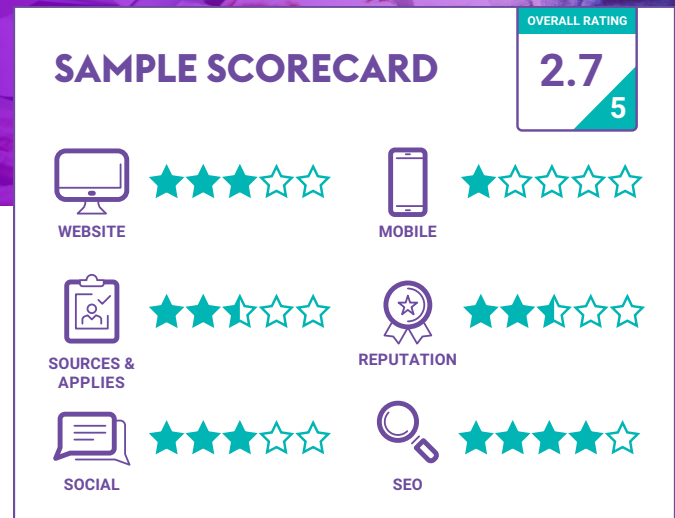


DIGITAL ANALYSIS

Your HR roadmap to becoming a top employer.

Want to capitalize on your employer brand? Your website, career section, internal programs, content, SEO and social media are all possible avenues to explore. But where do you start?



How about having a clear picture of your current digital state?

Our Digital Analysis offers the best first step: the one to take before making a decision and investing. It provides you with a comprehensive review of the candidates' experience as they interact with your brand.

Building the right digital strategy will allow you to:



Attract the right fit



Retain your employees



Become top of mind



Differentiate from competition



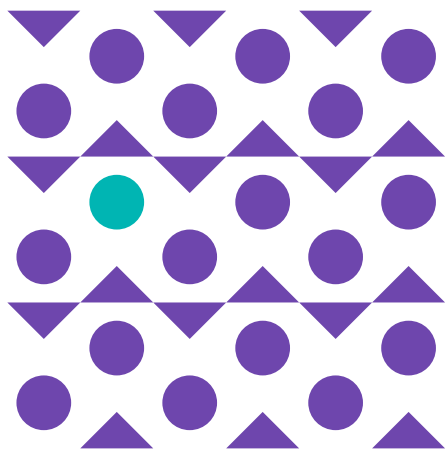
Create engagement

What is a Digital Analysis?

The Foundry team thoroughly analyzes your company's employer presence around six key pillars: website, mobile, sources, reputation, social media and SEO. We then present you with a complete report and scorecard based on best practices and latest trends. Full of insight, it will help guide your decisions about the next steps and how to prioritize your human resources and employer brand objectives to achieve your business goals.

What you will receive:

- A complete overview
- The competitive landscape
- Best practices & recommendations



MONSTER

Trust your employer brand to a proven performer

For 25 years, Monster has been gathering job seeker data. How they think, how they behave, how they convert. No one else can build and execute your employer recruitment projects the way we can.

THE FOUNDRY by Monster is a big-idea, good-enough-is-not-enough team of digital strategists and experts of recruitment and retention. As an employer branding agency, we help recruiters and HR professionals across North America forge their employer brand, tell their story and fortify their recruitment marketing. And we'd be delighted to play a part in your recruiting success.

What our clients have to say

"We trust The Foundry with our employer brand as they really understand the challenges we face. Discount is extremely pleased with this partnership."

– Discount Car & Truck Rentals

To jump-start your employer brand, contact your Monster Representative or visit bythefoundry.com.

THE **FOUNDRY**[™]
BY MONSTER

Employer Branding Agency